



Annual report



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# Letter from the Executive Director

am often confronted with the question what does Workshop for Civic Initiatives Foundation do? With the years the answer to this question changes, but today I can answer with one sentence – we support the work of non-profits and create conditions in which philanthropy is possible and easier and that it makes sense and brings satisfaction to those individuals and companies that want to donate.

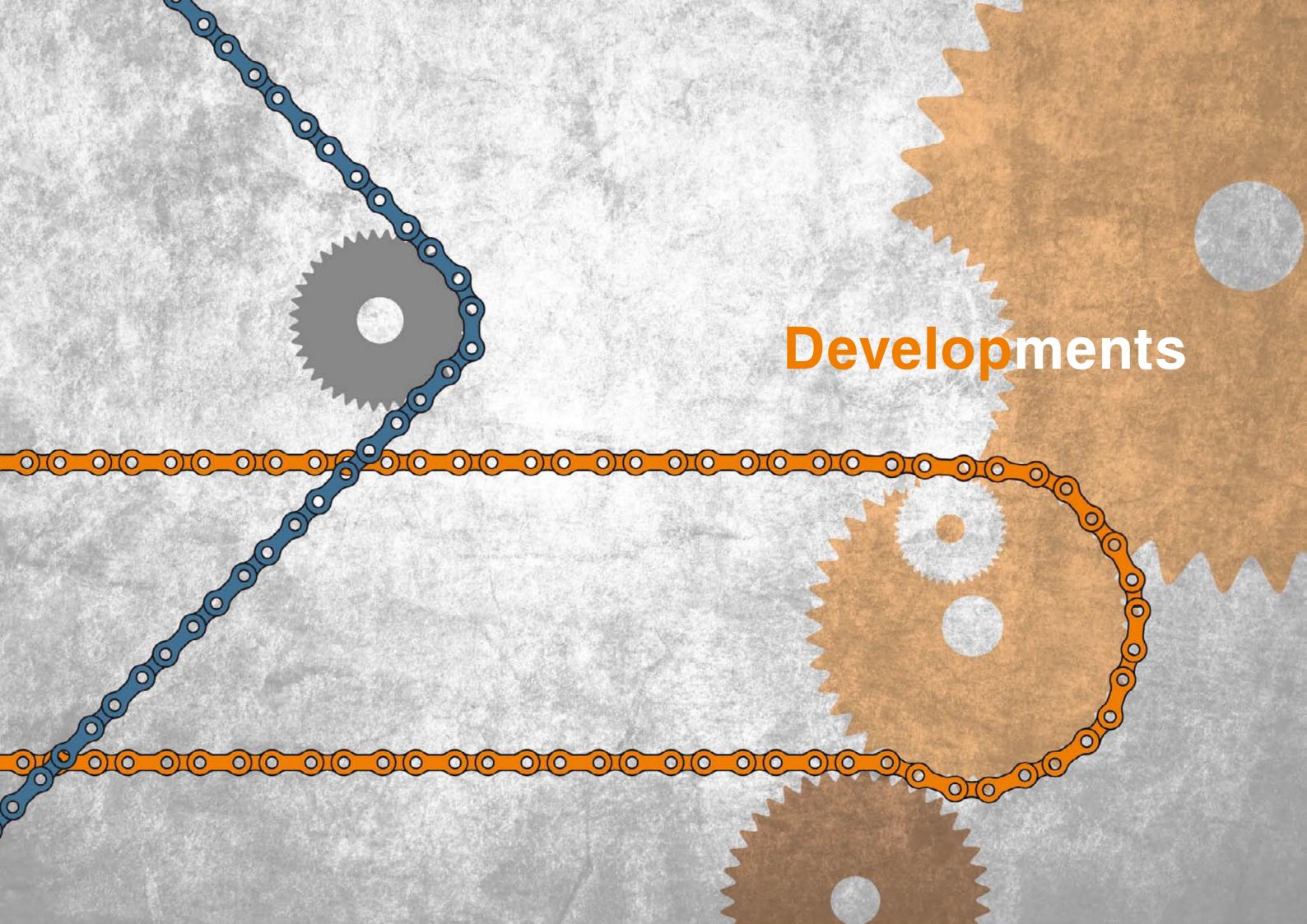
We create environment for cooperation and assistance between organizations, civil activists, supporters and donors, we maintain a dialogue on the important aspects and values of civil society work. Through that dialogue we set common objectives and get to know what we want to achieve and change in the world that we live in so that it really becomes a better place for living. In a difficult year as it was both in economic and especially political developments, WCIF continued its support for the NGO sector in Bulgaria in its development not only in financial terms. We offered possibilities for acquisition and transfer of knowledge and skills, ideas and technologies. We connected people who share common values to work together and improve their communities. Nothing of what we report would have happened without each and every one of our donors, partners, volunteers, supporters, grantees or to put it simpler, without YOU – our friends. Without your financial support, ideas, time, energy and commitment WCIF, the civil sector in Bulgaria would have lost a lot of its essence.

Thank You for your trust and commitment.

See you soon,

Ilyana Nikolova
Executive Director





n 2014 we had a lot of everything and will gladly share our successes, experiences and results on the road that we follow. We'll tell you stories about the projects we supported. We will present our donors, partners, supporters and citizens who make the change for which we all work to take place. Before we let the numbers do the talking for the work we have accomplished, we would like to make a brief summary of 2014 in two directions – WCIF development and its place in the NGO sector and in the public life of the country.

In a period of economic and political crisis in the country, when there is a lack of funding for projects that help the development of society as a whole and of individual citizens, we had a very good reason and continued to encourage philanthropy among local communities. We continued to support organizations that resolve problems in the community through fundraising.

Philanthropy in the country in 2014 was focused on fundraising for solving problems related to floods and natural disasters, as well as in support of low-income families and for people in need of medical treatment.

We did not change the long-standing direction of our activity – to developing philanthropy and to provide funding and other resources for civil society organizations, to work for themselves and the community of which they are part.

During 2014 WCIF managed 3 corporate Funds:

"Eurofootball", "First Investment Bank" and SAP Labs Bulgaria, that provided funding to individuals and non-governmental organizations.

In 2014 WCIF funded more organizations working for social change, promotion of philanthropy and local development.

A year earlier than planned, we managed to gather up the funds needed for the setting up of our own Endowment. We would like to express our gratitude to all who supported us in this complicated and important for our organization endeavor. Special thanks to the Charles Stewart Mott Foundation for their trust in us and the challenging task.



#### The results in figures:

- More than 135 000 BGN raised from individual donors;
- Over **185 000** BGN raised from corporate donors;
- Over 20 000 BGN raised from small donations from foundations;
- 78 000 USD raised by WCIF for the Endowment building:
- **540 000** BGN raised by WCIF grantees as own contribution to the grants provided by the foundation;
- **3** corporate funds managed by the foundation, in 2014 the corporate donors increased the levels of funding;
- 104 projects supported through various programs of the foundation 75 new grants awarded;
- 549 grants applications received by WCIF at the total amount of 2 million BGN;
- **43** nonprofit organizations benefitted from the Techsoup program for software donations at a total of **200 000** USD market value of donated software;
- 2 new web sites for promotion of WCIF activities developed;
- Over 1800 publications in local, regional and national media that made raised the public image of the Foundation as the Bulgarian leader in local philanthropy development.



<sup>\*</sup>Comparative chart of the grants/amounts allocated by WCIF for the last three years.

Developments • Annual Report 2014 workshop for civic Initiatives foundation

"Myasto v sarceto" /a place in my heart/ campaign – a good initiative for fulfilling dreams, hopes and for achieving good causes"

#### Alexander Najdenov,

One of the many citizens that have nominated sites in Sofia for the campaign.

The town of Gabrovo is renowned for the traditions in giving and philanthropy. With the help of WCIF's campaign "Myasto v sarceto" /a place in my heart/ we proved that these traditions are alive today. We need such causes in order to be united at least for one endeavor.

#### Elena Vlacheva,

Gabrovo municipality

o continue to build upon what has been achieved in all these years of working for the development of philanthropy, we launched the country's first national campaign "Myasto v sarceto" /a place in my heart/. The initiative was designed to support projects related to recovery of emblematic places in the local communities and to provoke donations locally. The campaign started on October 1st, 2013 and lasted until the end of 2014. We chose twelve regional centers, in which we have partners - community foundations and other partner organizations - Blagoevgrad, Burgas, Varna, Gabrovo, Kardzhali, Pleven, Plovdiv, Ruse, Sliven, Sofia, Stara Zagora, Yambol.

The campaign took place at the specially designed web-site: www.myastovsarceto.bg.

Of the twelve participants in the campaign, six were able to raise funds for their projects within 1 year – Burgas, Varna, Gabrovo, Pleven, Sliven, Stara Zagora. Thanks to the campaign and the inclusion of a site from Sofia – "Gabata" (mushroom) bridge at Pancharevo lake, Sofia Municipality has taken the initiative to renovate and open for visitors the facility within the year 2015. More than 30 fundraising initiatives under the campaign were implemented in the participating towns. They involved more than 100 direct participants (organizers and volunteers) and over 8 000 indirect participants. Proposals for sites to be involved in the campaign were over 150. Out of them through online vote on the site of the campaign were selected 12. Total amount of donations raised through the campaign is 104 405,00 BGN. Publications related to the campaign and its various initiatives at the national, regional and local media in 2014 are more than 800.





The table presents the amounts raised in the twelve participating towns:

Town	Amount raised in BGN	Town	Amount raised in BGN
Burgas	50 000	Varna	1 756
Sliven	18 000	Sofia	119
Pleven	12 800	Ruse	61
Stara Zago	ra 10 000	Blagoevgrad	0
Gabrovo	6 069	Kardzhali	0
Yambol	5 600	Plovdiv	0

For the ninth consecutive year, the WCIF initiative – "Zaedno" /Together/ Awards received extensive media and public attention. The Awards reward the best fundraising campaign. The event, which took place at the beginning of the month of July, was under the auspices of the Ombudsman of the Republic of Bulgarian, and the jury that selected the winners was composed of donors, journalists and public figures.

During the months of November and December 2014, WCIF organized a campaign dedicated to philanthropy. It was also designed to commemorate **100** years since the establishment of the first community foundation in the United States. Within the framework of the campaign there were more than **30** publications in leading Internet sites.





In 2014 we have created two new websites through which we communicate the programs of the Foundation – the virtual museum "Living heritage" and the site "community foundations in Bulgaria". During the month of September in the framework of one of the most longstanding WCIF programs "Living heritage" we organized the traditional festival. With more than **400** participants and organizers, as well as hundreds of guests and audience, the seventh edition of the festival in the Central Park of Sofia was a great success. Within one day, **23** organizations from across the country presented their work on projects supported by the program through 2014. As a continuing event WCIF organized the touring exhibition "Keepers of tradition" with **20** photographs made during the festival. The exhibition was launched in December 2014, and will be exhibited in **10** locations throughout Bulgaria in 2015. In 2014 WCIF continued to promote innovative fundraising methods, like "the giving circle". Together with the partners from community foundations in the country were organized a total of six giving circles. The total amount raised is **132 910** BGN.

Under the Development of Community Foundations program we shot **10** short interviews presenting the activities of the community foundations operating in Bulgaria.

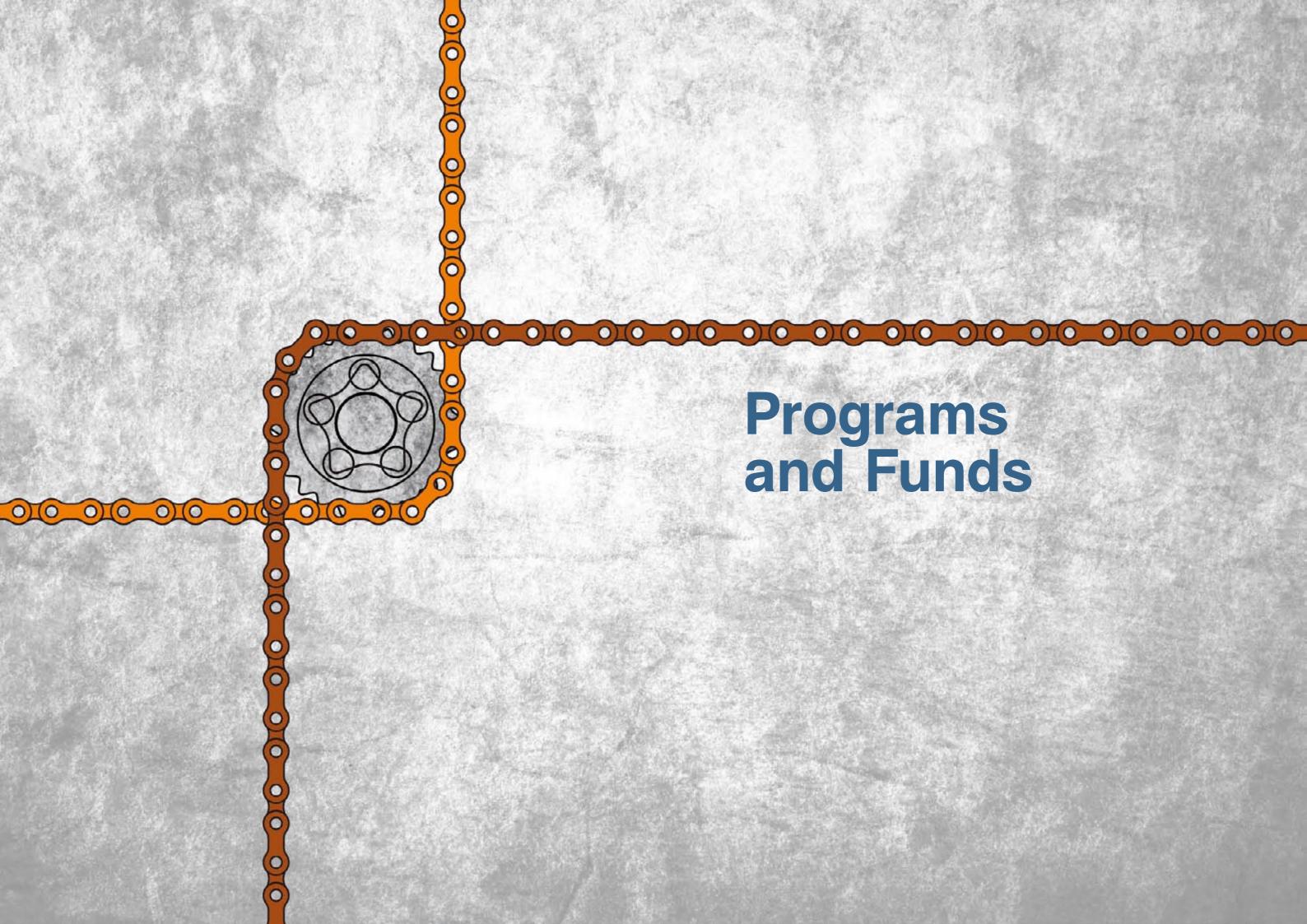
We continued to maintain and develop and online store for donations at: www.2gathertogether.org The income generated from the sale of products is streamed to the WCIF endowment. In 2014 we have increased the number of authors who donate hand made products from 7 to 9. Money raised through that online shop amount to 561,90 BGN.



# Shared experience

n 2014 WCIF continued its participation in the international project "Comics for equality" by organizing several events and initiatives. An exhibition of 32 original comics by authors of migrant origin, divided into three categories – "stereotypes", "the fight against racism" and "stories of migration" took place in March. In April and June in Sofia were conducted two workshops for young people interested in the art and creation of comics.

We continued to organize annual events aimed at providing know-how for civil society organizations. For the sixth consecutive year we held the NGO Connection Day, organized in partnership with Microsoft. We also organized the traditional WCIF annual meeting. In 2014 we conducted several trainings for organizations funded through various programs of the Foundation. Two of the training were for grantees of the "Community Foundations Development Program in Bulgaria" and were held in Sofia and Burgas. Young people from various locations in Bulgaria participating in the Youth Bank program of the Foundation gathered in Sofia at the beginning of the month of July. At the same time we held training for organizations funded under the "Living heritage" program.





# Sports Talents Program

2014 was the third consecutive year in which the Sports Talents program was implemented as a joint initiative of the Bulgarian bookmaker Eurofootball and WCIF. **33** young athletes aged between 16 and 25 years received grants under the program. In compliance with the terms of the program in it participated also young athletes from Paralympic sports and athletes with impaired vision or hearing.

The total number of supported young athletes through this program is 75.

The total amount of grants is **89 170,25** BGN and the young athletes' own financial contribution amounts to **28 857,92** BGN.

"The Sports Talents program is extremely useful for young athletes on their way to professional sports because it provides not just funding but also support and attention which is very often of crucial importance".

#### Stela Eneva

vice champion from 2012 Paralympic games discusthrowing and a member of the advisers' group on the program.

# "Knowledge for success" Fund

"As a result of 6-months work on the project, the number of readers in the school library was doubled. This proves that an idea can become reality, through hard work and will. Many people can come together and work for a goal that unites them."

#### Anelya Spasova,

Deputy principal at Dimcho Debelyanov secondary school – town of Belene ne of the three corporate funds successfully managed by WCIF and funded by SAP Labs Bulgarian for a second consecutive year. Due to the good performance, outstanding results and huge interest the program got extended for one more year while the format and objectives were maintained. The program targets the development and promotion of vocational skills, increasing the interest among students in education and career development by making the schools by increasing opportunities for access to quality education in small locations with limited access to external funding and vocational resources.

Out of **28** project proposals prepared by schools' boards of trustees **8** were approved for funding in Svichtov, Troyan, Vidin, Silistra (**2** schools), Belene, Kameno and Tutrakan.





# Valya Krushkina **Fund**

et up by WCIF this is the first name fund at the Foundation and probably one of the very few in Bulgaria at the moment. By the end of 2014 the total available amount of the fund is 46 000 BGN. In addition to that the funds raised for organizing the annual awards "Valya Krushkina" ceremony and the awards themselves amount to 3 820 BGN.

75 journalists from various media were nominated in 2014 with a total of 160 different materials. The awards were given in five categories: printed media, electronic media, online media, photography and media visual materials directing, young journalist and the grand award for journalism.

# Living Heritage Fund

For 2014 there was the continuation of the 2013 program with a period of implementation from 17.09.2013 to 16.09.2014.

"Through the Living Heritage program we recreated traditional cooking skills and receipts. We attracted young people and via Internet we promoted traditional cuisine and folklore from our local cultural heritage".

Dimitrinka Getova. Community Center

"Zora - 1990",

Pobeda village

he Living heritage of WCIF is the program that lasted for a longest period of all the programs that the Foundation has implemented. The preservation and promotion of the indigenous cultural heritage, including from remote geographical areas of the country is the best longterm result achieved through the projects funded under the program. The main objective in 2014 was again through the support of local initiatives to draw the attention of the communities to the forgotten or little-known customs, traditions and rituals of the past. An important step in the achievement of results is the way organizations managed to upgrade our cultural heritage and to attract young people.

> For the period 2013 – 2014, **164** organizations from all over the country applied and 21 were approved for funding.

The total amount of grants provided by WCIF under this program for the period is 76 678,32 BGN.

# Program for Community foundations development in Bulgaria

n order to continue its support for organizations working in the field of local philanthropy and fund the creation and development of new ones, WCIF invested time and resources in the implementation of the program during 2014. The funding was provided through 4 separate funds that the Foundation operates:

# Institutional Development of Community Foundations Fund

The funding for this particular fund is provided by Charles Stewart Mott Foundation. It supported the institutional development of Burgas, Chepelare, Gabrovo, Sliven, Stara Zagora and Varna community foundations. The financial support was targeted mainly in the human resource development and training of new members; training of volunteers, teambuilding for the foundations' staff; development of financial resources aimed at more efficient fundraising and methods that provide positive results like "giving circles", enlarging the scope of individual and corporate donors; reaching out to new target groups in the community.



\*The map shows the regions in Bulgaria where community foundations operate





- I. Blagoevgrad Municipali
- 2. Burgas Region
- 3. Varna Region
- 4. Gabrovo Region5. Sliven Municipality
- Sliven Municipality
   Stara Zagora Region
- 7. Yambol Region
- 8. Chepelare Municipality
- Ruse Municipality
   Lom Municipality

#### Social Innovations Fund

This particular fund is financed by America for Bulgaria Foundation and in 2014 supported three community foundations in Burgas, Sliven and Stara Zagora. The funding was complimentary to the activities organized by these foundations for the promotion of local giving and philanthropy.

### Leadership in local philanthropy Fund

Charles Stewart Mott Foundation is the donor for this WCIF fund and in 2014 it supported organizations that have achieved certain success in local philanthropy development. One of the supported organizations was the Alumni Association of the English language school in Plovdiv. The funding was invested in improving the organization, setting up of online donations platform and establishment of national organization of all alumni clubs of graduates of this particular school.

"So far in the town of Sliven there was no such organization with such objectives and scope of work. The youth bank managed to bring together young people with various interests and skills".

Youth bank Sliven team

#### Youth Bank Fund

The fund supported eleven youth banks throughout Bulgaria. These organizations made up of young people from 16 to 25 years of age contributed to the promotion of youth-led philanthropy and development of leadership skills. The total amount raised by the **11** youth bank teams is **26 000** BGN and **31** youth initiated projects were funded with those money.







"The giving circle model is very useful for Bulgaria because it creates the conditions for a direct contact between potential donors and the organizations that would like to implement their projects. This creates a better atmosphere, increases mutual confidence and preconditions for long term

Giving circles in Gabrovo revive the somehow forgotten philanthropy traditions in town through which all citizens together resolve certain problems in the community or contribute to the achievement of important projects and ideas."

partnerships.

Ralitza Manolova,
Board of Trustees of
Community Foundation
Gabrovo member

# Giving Circle Fund

or a third year in a row WCIF is implementing the experience and knowhow of the Funding Network, UK by implementing one of the most successful fundraising methods – the giving circle.

In 2014 we continue to ascertain this method in Bulgaria together with the community foundations by organizing giving circles in six major towns of the country — Burgas, Varna, Gabrovo, Sliven, Stara Zagora, Yambol. The total amount raised through these initiatives is **132 910** BGN.

GIVING CIRCLE	TOTAL AMOUNT RAISED	NUMBER OF SUPPORTED PROJECTS	NUMBER OF DONORS	PARTICI- PANTS	RETURNING DONORS
Burgas	13 500		30	52	20
Sliven	12 400	6	33	69	14
Yambol	15 000	5	54	45	25
Stara Zagora	41 700	6	84	200	60
Varna	15 760	3	20	55	20
Gabrovo	34 550	6	45	60	35
total	132 910	30	266	481	174

# First Investment Bank Social Responsibility Fund

n 2014 FiBank continued to have Corporate Social Responsibility Fund at WCIF through which it provides scholarships for university students who are orphans or have only one living parent. This is the only currently existing fund of this type in the country out of which not only long term scholarships are given for 3 years but it also provides chances for beneficiaries to start jobs after graduating.

"Donors rarely agree to allocate funds for the purchase of software especially when it comes to a huge number of PCs. The donations from Techsoup gave something very important to BCNL – the safety and reliability that all operation systems and applications that we use and everybody from our staff works with are always up to date and practically free of charge."

Ralitza Velichkova,

Bulgarian Center for

Not for profit Law/

BCNL/ - Director

# TechSoup Software Donation Fund

he fund administered by WCIF for Bulgaria sets for its main objective to provide high quality legal software for the effective functioning and improved administration of the not for profit sector in the country. In 2014 leading technological companies like: Microsoft, Adobe, Symantec and SAP donated their products to Bulgarian NGOs. The newly registered organizations on the TechSoup platform in that period are **46** and out of them **43** qualified for donations. A total of **197** orders for different software products were processed while the total retail value of the donated products is **163 492** USD.



# WCIF Endowment

2014 is the third consecutive year in which WCIF was building its Endowment. Thanks to the established reputation of the Foundation in the NGO sector and the considerable support of our donors the amount raised throughout the year is 120 035,39 BGN. The total amount of the Endowment is 390 000 BGN. With the revenues from its Endowment WCIF will continue to fund civil society organizations and actions leading to solutions of concrete problems in the local communities

# NGO Program in Bulgaria under the European Economic Area Financial Mechanism

CIF continued its operations under the NGO support program of the European Economic Area Financial Mechanism. The program is managed in partnership with Open Society Institute - Sofia. WCIF is coordinating the NGO capacity building component of the program.

During 2014 the program entered its most intense phase. In February and March contracts were concluded for **3** large and **8** medium projects that were approved after the first call of proposals. The implementation of the micro and small projects from the same call that started in 2013 continued in 2014 as well. In the second call for proposals in the fourth thematic area there were **168** proposals. After selection and evaluation of the proposed projects in 2014 contracts were signed with **46** organizations. The last call was open in the autumn of 2014 and in thematic area **4** there were **217** proposals – the greatest number compared to the other three thematic areas. All projects funded via the three open calls of the program should be finalized by the end of April 2016.



"To give is not just to throw a few coins in the beggar's hat."

Krasimira Chahova, manager at "Chahov" Ltd. and a returning donor for Stara Zagora Community Foundation



development. This does not mean just giving money but sharing of values, common vision and decisions, allocating resources for certain goals and objectives. It is clear to all of us that there are many problematic areas - poverty, corruption, lack of adequate reforms in health care, education, social policy, problems in the legal system and the efficiency of public administration. This is why Bulgaria is ranking last in the civil society development index. On the other hand there are more people taking part in fundraising and charity campaigns than are the members of political parties, trade unions and other organizations. There is a lot to be done in the country, in the town of Stara Zagora that I live in as well."

The story goes on at:

http://www.wcif-bg.org/interviews.php?page=interviews&&id=38&cur\_page=2&v=6

"We support young people to implement their dreams and to go on dreaming."

Antonia Ivanova, member of Youth Bank Kjustendil established under the WCIF Youth Banks
Program.



n the town of Kjustendil there are many fundraising organizations but what distinguishes the Youth bank is the very concept – young people helping and supporting other young people in the implementation of their dreams and ideas. There are many youngsters whose ideas and projects are unique and would definitely have a positive effect on our community; the only problem is that they do not have the funds to put them to practice. The Youth bank works towards something innovative and useful for young people and the idea is worth our time and efforts.

The story goes on at:

http://www.wcif-bg.org/interviews.php?page=interviews&&id=47&cur\_page=1&v=6

"Everybody learned about the opportunities"

#### Rumnjana Dgibova,

Secretary of Community
Center "Izgrev – 1930",
village of Banichan and
project manager of
"The colorful endless
stories on the embroidered
pishtumali (traditional
Bulgarian dress)" under
the "Living heritage"
program 2014



hanks to the WCIF program "Living heritage" in the village of Banichan for the first time we organized training how to trace and preserve the local cultural heritage. For the first time the local authorities, school, business, agricultural producers, transport companies, craftsmen and people from the village and the neighboring villages got together. A discussion started how to promote and use local resources and all the participants viewed the village and its resources and opportunities from a different perspective."

More information about the project: www.zhivonasledstvo.bg



#### School for a better future

"School Board of trustees at Natural Science Gymnasium "Antim I" – town of Vidin, successfully realized the project "School for a better future" funded under "Knowledge for success" program.

Project activities involved 290 participants – 245 students/members of clubs and participants in training courses; 12 teachers; 27 representatives of institutions from: District Court – Vidin, employment office, career center, regional library, representatives of different professions, university staff. The project targeted improvements of the school library and intensification of the school's contacts with various institutions and organizations."

#### The story goes on at:

http://www.wcif-bg.org/yearlaters.php?page=yearlaters&&id=40&v=6

"The national campaign
"Myasto v sarceto" /A
place in my heart/ is a
moral test"

Daniela Dimitrova, Pleven Community Fund – Community Centers

Association, partner in the campaign "Myasto v sarceto" /A place in my heart /.



he nomination of this idea was led by the desire our town to be the first one in the country that has s stationary bocce playground not only to create the conditions for mentally retarded children and young people to practice the sport but to give this opportunity to all youngsters in town".

The story goes on at:

http://www.wcif-bg.org/blog/?p=465

"I know that whenever I am in a difficult situation I have someone to rely on."

Interview with

Mihail Christov, two times track-and-field athletics world champion – para-Olympics and

sports talent of WCIF and Eurofootball



e all know that the more professional sports become, the more money are needed, not just for recreation and rehabilitation, competitions and camps, but also to upgrade the prostheses I run with. WCIF and Eurofootball gave me a rare chance to be able to cope with those financial challenges and not only that – the opportunity I got in the "Sports talents" program changed my plans for my sport development and my life perspectives as well."

The story goes on at:

http://www.wcif-bg.org/interviews.php?page=interviews&&id=19&cur\_page=4&v=6

"The community foundation is a focal point for citizens, institutions and businesses"

Daniela Dimitrova –
Director of Stara Zagora
Community Foundation.



he Community Foundation unites people. It is the place where all stake holders in the public activities can meet, pose their problems, discuss various solutions and what is most important after that they can all go ahead in one and the same direction so that their community could become better and nicer."

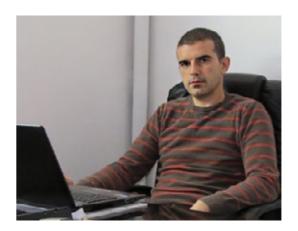
The story goes on at:

http://www.wcif-bg.org/blog/?p=678

"Huge investments are needed for the creation of a sound civil society"

**Ljubomir Borisov,**Manager of

"PL Control" Ltd. and returning donor to Gabrovo Community Foundation

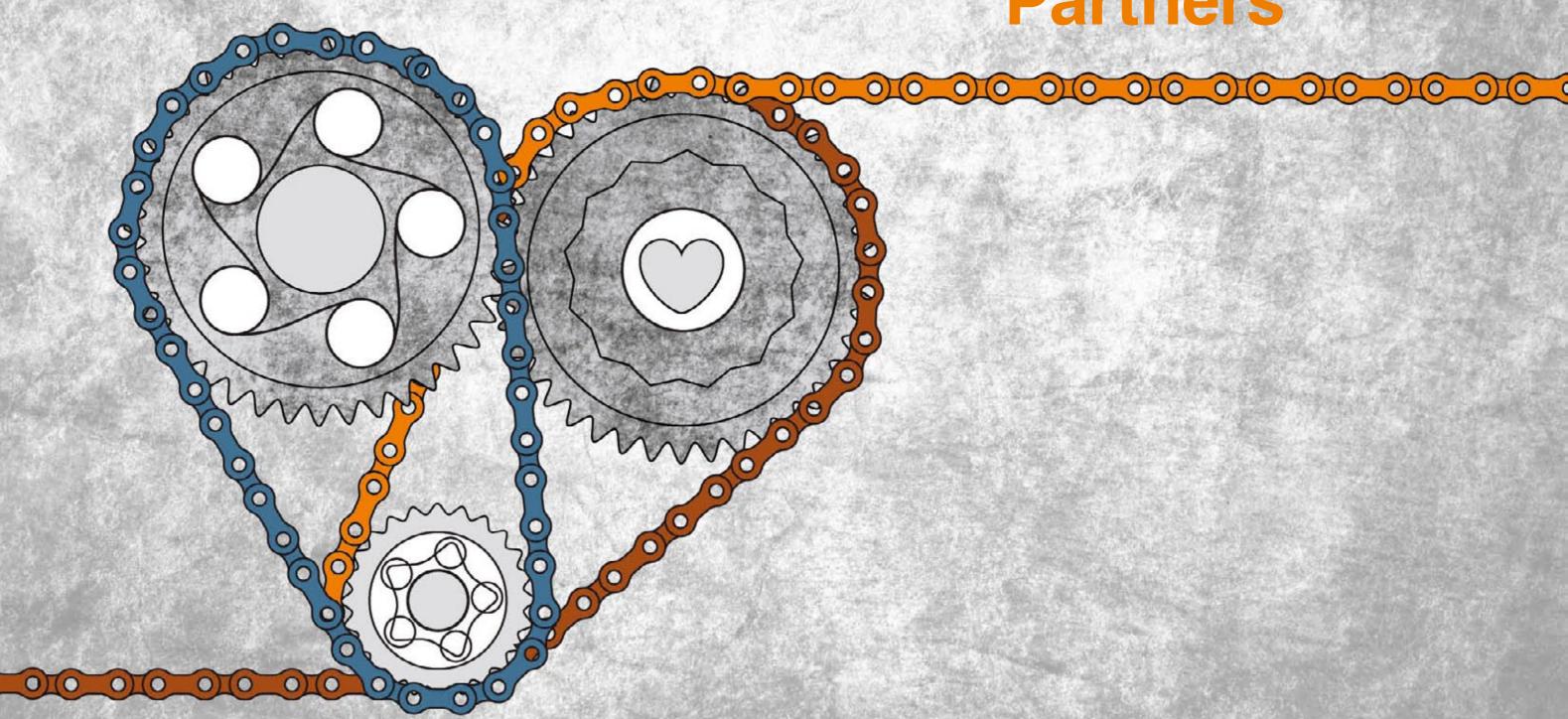


donate wherever there is a need of. It is not only money that I give; I give time, efforts and attention. I believe that huge investments are needed for the creation of a sound civil society and giving is one of the ways to achieve that. I support ideas leading to the revival of moral and ethical values that have been uniting us and keeping us together as a nation for centuries. A significant part of our consciousness is linked to our history that is why I am trying to support causes aimed at preservation of the Bulgarian heritage."

The story goes on at:

http://www.wcif-bg.org/blog/?p=585

# Donors and Partners



#### **Donors and Partners**



## **Charles Stewart Mott Foundation**

Development of Community Foundations in Bulgria and organizational support for WCIF



## America for Bulgaria Foundation

Community Foundations Development Program and "Living Heritage" Program



#### Eurofootball

Sports Talents Program



#### **SAP Labs Bulgaria**

"Knowledge for Success" Fund



#### First Investment Bank PLC

FiBank Social Responsibility Fund



#### **TechSoup Global**

"TechSoup" Donation Program



#### Microsoft

NGO Connection Day



#### **Societe Generale Expressbank**

Valya Krushkina - Journalism for the People Awards



#### Techem

Valya Krushkina - Journalism for the People Awards

#### Rights and Citizenship Program of the EU

Comics4= Project

#### **Donors Providing Pro Bono Goods and Services**



#### **Vivacom Art Hall**

Providing space at Vivacom Art Hall for WCIF events



#### Coca Cola

Drinks for WCIF events



#### **Bulgarian Family Planning Association**

Catering for the ceremony of Valya Krushkina – Journalism for the People Awards



#### **Apeiron Communication**

For organizing the ceremony of Valya Krushkina – Journalism for the People Awards



#### **Bulgarian National Television**

For the preparation and broadcasting of information materials and short movies for the Valya Krushkina – Journalism for the People Awards



#### **Bulgarian National Radio /BNR/**

For providing Studio 1 of the BNR for the ceremony of Valya Krushkina – Journalism for the People Awards



#### Inhom

Produced the statuettes – awards for the Valya Krushkina – Journalism for the People Ceremony



#### Sofia municipality

For providing the stage for the "Living heritage" Festival

#### **Volunteers:**

# Individual donors of goods and services:

Authors of hand made goods for the site: www.2gathertogether.org

Izabel Basmadgian

Antonya Koleva Kristina Dineva Sonya Marinova

Maria Argirova Vihra Vasileva

Vanya Todorova

Elena Shemtova

Vjara Tzeneva Maria Tzarkova

Ivanka Zoneva

Daniel Tzochev — for conducting the ceremony of "Valya Krushkina

- Journalism for the People"

Awards

## Members of the WCIF Advisory Group

Tervel Pulev Luba Pashova

Evgenja Radanova

Georgi Atanasov

Irina Tzekova Raya Ivanova

Ivajlo Karmazov

....

Nikolay Ivanov

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Ekaterina Mihajlova

Mihail Takov

Stela Eneva

Yavor Mihailov

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Martin Tomanov

Hermina Emiryan

Ekaterina Ivanova

Lubomir Ganev

Rositza Marinova

Daniela Koleva

Stefan Popov

.

Georgi Tzetkov Anton Pramatarov

# Members of the "Zaedno" Awards Jury

Konstantin Penchev, Ombudsman of the Republic of Bulgaria, Chair of the jury

Rositza Vrabevska

Kamen Kolev

Simona Charakchieva

Plamen Dichev

Maria Cherneva

Jordan Mateev

Vladimir Yonchev

#### Members of the "Valya Krushkina" Awards Jury

Antoaneta Tzoneva Antoan Bozhinov Veselin Stoynev

Rosen Tzvetkov Vladimir Yonchev Zhivko Georgiev

Prolet Velkova

Silvia Velikova

Vyara Ankova

Nikolina Dimitrova

Stoyana Georgieva

Radoslav Yankulov

Polina Paunova Kalin Parvanov

Daniel Chipev

Petjo Tzekov

#### Valya Krushkina Fund Trustees

#### Members by Right:

Ventzislav Krushkin, founder

Virdginia Vladimirova,

founder and chair

Monika Hristova, chair of

WCIF Board of Trustees
Ilivana Nikolova.

Executive Director WCIF

# Members Appointed by the Founders:

Dobrina Cheshmedjieva Radosveta Stamenkova

Krasimira Velichkova

Pavlina Filipova

Teodora Todorova Konstantin Kisimov

Dimitar Anestev

## Volunteers supporting WCIF Initiatives:

Alkin Fevzi

Emanuela Asenova Nely Lalkovska

Stoyan Petrov

#### **Media Partners:**











































# Individual donors:

#### With up to 100 BGN.

Aleksander Jordanov Atanas Gegov Galya Angelova Ganio Ganev Georgi Ganchev

Emilya Chobanova Ivan Belchev

Jordanka Angelieva

Natalia Kotzeva Radosveta Stamenkova

Silvana Martova
Slavcho Mitrev
Tatyana Aladjgova
Todor Jordanov
Christian Landsman

#### With up to 500 BGN.

Alexander Koshev
Anatolii Marinov
Anna Radeva
Genoveva Malinova
Jordan Petrov
Krasimira Boeva
Peter Djambazov

Peter Stoyanov Snegana Siderova Stanimir Bakchev Stefan Hikov Tzenka Jonkova

#### With up to 1000 BGN

Tzonko Petrov

Adriane Dimitrova
Galina Asenova
Maria Basheva-Venkova
Mihaela Stoyanova
Radoslav Radev

#### Over 1000 BGN

Alexander Nichaev
Anela Milcheva
Georgi Mitev
Georgi Nikolchev
Daniela Dimova
Darin Sotirov
Dora Kurchumova
Evgenia Jeleva
Ilya Mihov

Iliyana Nikolova Jordanka Koeva Katya Djankova Krasimira Tomova Kristina Mihova Manol Manolov Maria Dimitrova

Maria Petrova Maria Tufekchieva Milena Velichkova

Monika Pisankaneva

Nadka Valkova
Nasko Drakov
Natalia Konova
Oleg Stoilov
Peter Andreev
Peter Gelev
Rositza Dimitrova
Stefan Drashkov

Rositza Dimitrova Stefan Drashkov Stoyan Markov Stoyan Stoyanov

Toni Kutzarov

#### Legal entities:

ABS Ltd.
Akvarel Ltd.
Alvas grain Ltd.
Algoleks Ltd.

BDF

Business Center
Hospital Office "Tokuda"

Boshnakov Ltd.
Bulgarian society for public relations
Vig Varna Ltd.

GPPDP BIG-DENT Ltd.
Grabo media Ltd.
Donchev Ltd.
Dr. Borislav Mihov
AIPPPDM Ltd.

Information house Ltd. Leo Betonovi izdelia Ltd.

Medisoftis Ltd.

Millennium consulting Ltd.

Milier

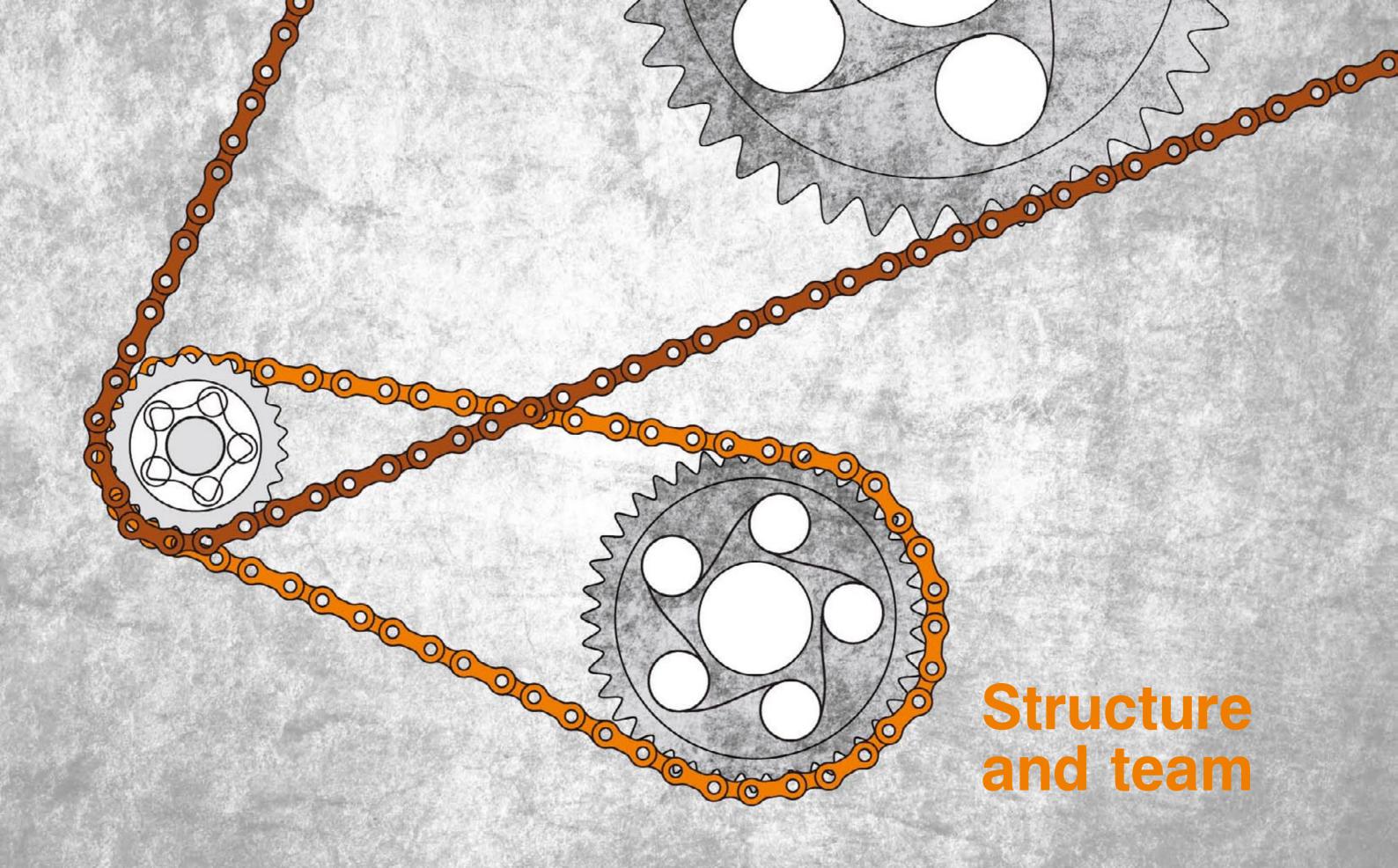
Electroingenering Ltd.
NOI employees
Community Center
Aprilov-Palauzov
Onjor Ltd.

Perpetuum PR Ltd. Prizma ES Ltd.

"Societe Genarale Expressbank"

Vasil Levski School



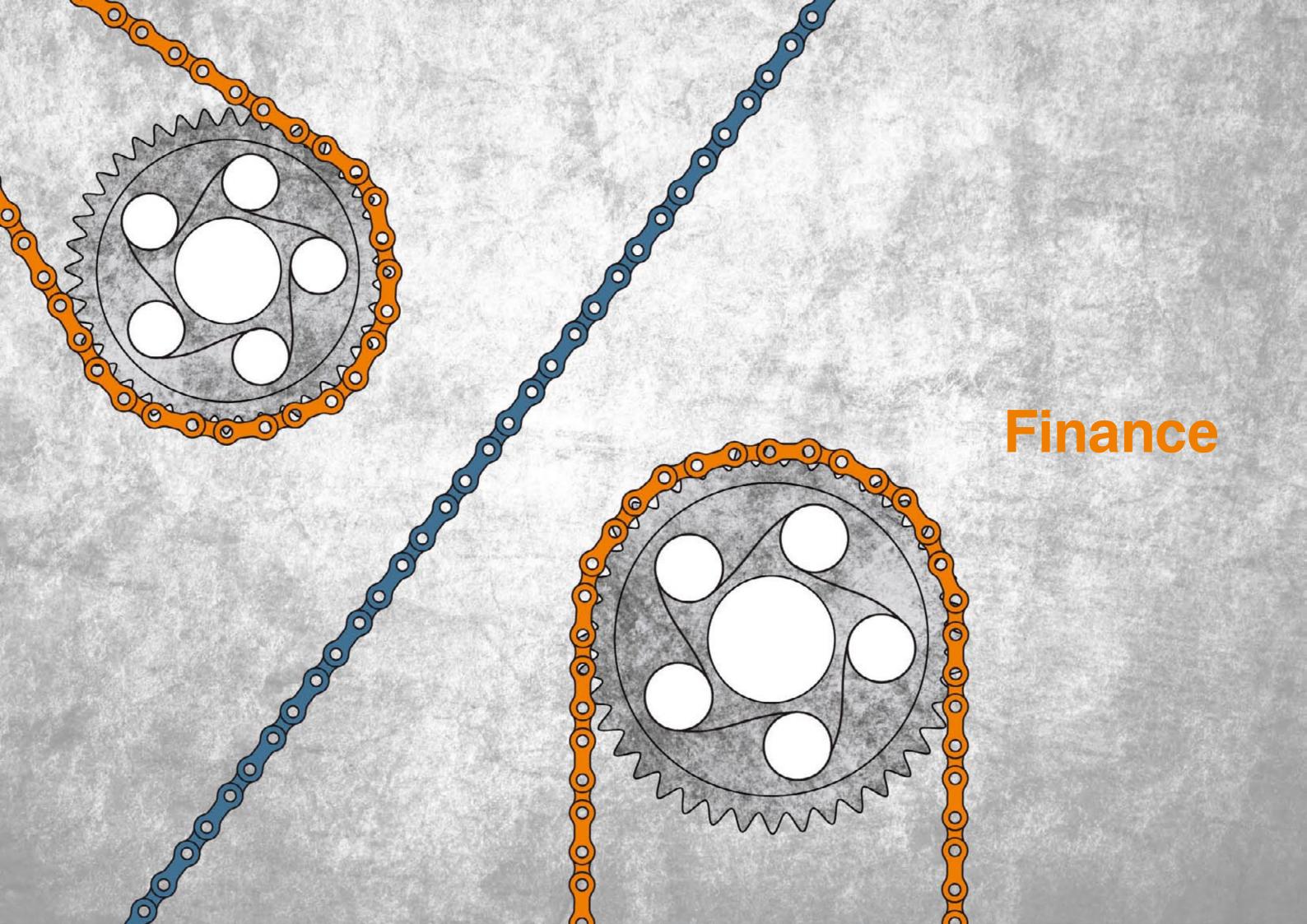


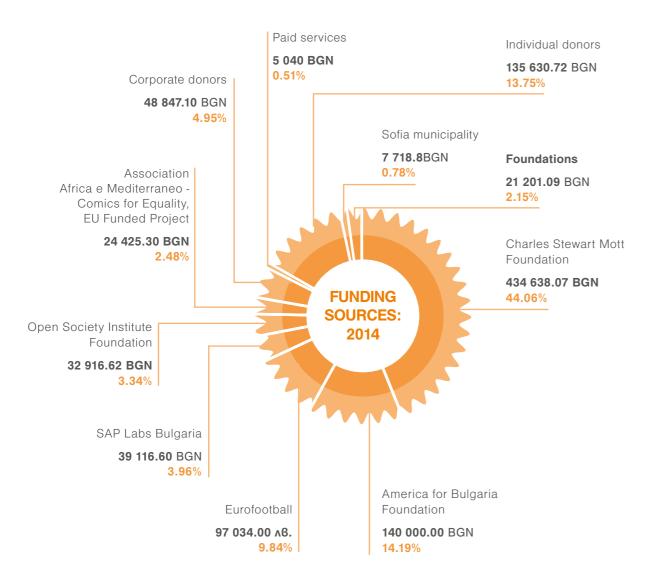
Board of

the Trustees:

# WCIF Structure

#### Aniel Gotchev Valeri Manchev Dimitar Tzolov Ilyan Hristov Board Milena Burnaska of Trustees Monika Hristova - Chairperson Strategic management, Ralitza Again-Guri decisions concerning allocation of grants WCIF team Advisory Executive Director — Iliyana Nikolova Group Program Director - Eleonora Gadjeva Executive of funding proposals Philanthropy Development Manager — Monika Pisankaneva Director Grants Manager — Galina Asenova Operational Project Coordinator — Valery Pandzharov management Financial Manager — Maria Stoimenova Communications and Information Manager — Maria Tzekova /Denitza Abadgieva on maternity leave since July 2013/ Program Program Coordinator — Peter Andreev team Administrative Office Manager – Maria Petrova team Office manager





TOTAL: 986 568.30 BGN 100.00%

In the following tables you can see the distribution of WCIF grants in 2014 per program in BGN. The tables contain information about the organization, location and organizations' own contribution

#### "Knowledge for success" Fund

(2013-2014 period)

Nº	ORGANIZATION	LOCATION	WCIF FUNDING
1.	Board of trustees "Dimitar Blagoev" school	Svistov	808,00
2.	Board of trustees "Vasil Levski" school	Troyan	901,47
3.	Board of trustees "Peyo lavorov" school	Troyan	952,00
4.	Board of trustees "Ekzarh Antim I" professional school	Vidin	1474,00
5.	Board of trustees "Dimcho Debeljanov" school	Belene	1000,00
6.	Board of trustees "Atanas Burov" school	Silistra	1251,60
7.	Board of trustees "N. Pushkarov" professional school	Kameno	698,90
8.	Board of trustees "Christo Botev" secondary school	Tutrakan	1034,21

TOTAL: 8 120,18

#### (2014-2015 period)

1.	Board of trustees "Ivan Hadgienov" secondary school	Kazanlak	4000,00
2.	Board of trustees "Jordan Radichkov" professional	Vidin	4240,00
3.	Board of trustees "Christo Botev" secondary school	Karnobat	4000,00
4.	Board of trustees "St.St. Cyril and Metodius" school	Krivodol	4474,80
5.	Board of trustees "Christo Botev" secondary school	Kardgali	3909,60
6.	Board of trustees "St. Kliment Ohridski" school	Rakitovo	1939,92
7.	Board of trustees "Dimcho Debeljanov" school	Belene	2400,00
8.	Board of trustees "Dimitar Blagoev" school	Svichtov	2160,00
			TOTAL: 27 124,32

The total amount of WCIF funding for the program in 2014 is 35 244,50 BGN.

	orto falcinto i rogiani			
Nº	NAME	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
1.	Boris Nedjalkov	Vidin	990,00	3081,25
2.	Alexandrina Rizova	Pernik	270,00	1500,00
3.	Mihail Christov	Sofia	1850,00	3980,00
4.	Lidia Ivanova	Sofia	1291,00	4800,00
5.	Kamen Minkov	Sofia	998,00	3700,00
6.	Lilian Staneva	Sofia	865,00	1622,00
7.	Petjo Krastev	Koinare	171,00	3120,00
8.	Mitko Tzenov	Mezdra	400,00	2600,00
9.	Miroslav Kirchev	Ruse	600,00	3050,00
10	. Ivo Fudulski	Sofia	560,00	2120,00
11	. Nikolina Nikolova	Sofia	82,00	2850,00
12	. Diljana Davidova	Vratza	419,00	1740,00
13	. Georgi Gaidardgiev	Blagoevgrad	539,99	2600,00
14	. Denislav Kodgabashev	Varna	1300,00	3125,00
15	. Teodor Georgiev	Dupnitza	1277,91	2392,00
16	. Georgi Bogilov	Sofia	340,00	1300,00
17	. Elizabeth Kirilova	Kostinbrod	1127,00	2560,00
18	. Denis Dimitrov	Montana	406,00	1800,00
19	. Karin Occolie	Sofia	1000,00	5000,00
20	. Paulina Popova	Sofia	2846,00	4574,00
21	. Verginia Rangelova	Kostinbrod	377,00	2000,00
22	. Victoria Tencheva	Plovdiv	484,00	1500,00
23	. Peter Peev	Sofia	616,00	1520,00
24	. Ljubomir Kostov	Sofia	502,00	1387,00
25	. Violeta Gencheva	Sofia	900,00	3200,00
26	. Militza Mircheva	Mezdra	400,00	2000,00
27	'. Yonko Donchev	Stara Zagora	506,00	1859,00

#### "Sports Talents" Program

продължение от стр. 48

№ NAME	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
28. Desislava Georgieva	Plovdiv	547,00	2400,00
29. Mirela Vancheva	Sofia	394,00	2070,00
30. Boyan Lukov	Sofia	1663,02	3040,00
31. Kristiana Tasheva	Sofia	3856,00	5000,00
32. Vaska Blagoeva	Velingrad	420,00	1680,00
33. Nikol Stambolijska	Kjustendil	860,00	4000,00

TOTAL: 89 170,25

#### Valya Krushkina Fund

NAME	LOCATION	WCIF FUNDING
Nikolaos Tsitridis	Sofia	500
Nikolay Staykov	Sofia	500
Maria Tzantzarova	Sofia	500
Miroljuba Benatova	Sofia	1000
Dejan Bogidarov	Varna	500
Nadejda Chipeva	Sofia	500
	Nikolaos Tsitridis Nikolay Staykov  Maria Tzantzarova  Miroljuba Benatova  Dejan Bogidarov	Nikolaos Tsitridis Sofia  Nikolay Staykov Sofia  Maria Tzantzarova Sofia  Miroljuba Benatova Sofia  Dejan Bogidarov Varna

TOTAL: 3500

#### **Institutional Development Fund**

Nº ORGANIZATION	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
1. Sliven Community Foundation	Sliven	9066,00	18000,00
2. Gabrovo Community Foundation	Gabrovo	7815,00	18000,00
3. Stara Zagora Community Foundation	Stara Zagora	10000,00	10000,00
4. Burgas Community Founation	Burgas	7800,00	18000,00
5. Chepelare Community Foundation	Chepelare	3400,00	3470,00
6. Varna Community Foundation	Varna	5000,00	5000,00

TOTAL: 72 470,0

#### **Social Innovations Fund**

Nº ORGANIZATION	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
1. Sliven Community Foundation	Sliven	12810,00	12810,00
2. Burgas Community Founation	Burgas	15000,00	15000,00
3. Community Foundation	Stara Zagora	36000,00	36000,00
			TOTAL: 63 810,00

#### Leadership in Local Philanthropy Fund

№ ORGANIZATION	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
1. " PELSA" Association	Plovdiv	12 000,00	12 000,00
			TOTAL: 12 000,00

#### **Youth Bank Fund**

	Stara Zagora			
	Stara Zagora Community Foundation	Stara Zagora	1960,00	4000,00
2.	Lom Community Foundation	Lom	700,00	4000,00
. 1	Bulgarian Red Cross Association - Shumen region	Shumen	500,00	3600,00
4.	Ruse Community Foundation	Ruse	500,00	2000,00
5.	Sliven Community Foundation	Sliven	700,00	4000,00
6.	Burgas Community Founation	Burgas	500,00	4000,00
7.	"TEMP-ART" Association	Vratza	1830,00	2400,00
	"Focus European development center" Association	Pazardgik	1500,00	3580,40
9.	"Obektiv" Association	Pernik	200,00	1440,00
10.	"Bokaya" Association	Vidin	485,00	3172,00
11.	"Debut" Association	Kjustendil	540,00	3512,00
				TOTAL: 35 704,40

#### Living Heritage Program

Nº	ORGANIZATION	LOCATION	OWN CONTRIBUTION	WCIF FUNDING
1.	"Znanie" Association	Lovech	900,00	5745,16
2.	Partnjori Kjustendil Association	Kjustendil	1996,47	4890,00
3.	"Zaedno za Kakrina" Association	Kakrina	703,00	2800,00
4.	"Geo Milev — 1954" Community center	Momin prohod	2342,71	4200,00
5.	"Vasil Levski - 2012" Community center	Pogarevo	940,00	4119,00
6.	Luben Karavelov — 1897" Community center	Kurtovo Konare	2380,00	3500,00
7.	Board of trustees — Applied Arts School	Smolyan	1000,00	3950,00
8.	"Izgrev — 1930" Community center	Banichan	1220,00	3668,00
9.	Open space Foundation	Sofia	1319,26	3750,23
10.	"Rabotilniza Sedjanka" Association	Veliko Tarnovo	1074,00	4570,00
11.	"Probuda — 1958" Community center	Shumen	345,16	2256,00
12.	"Zora — 1990" Community center	Pobeda	1600,00	3900,00
13.	"Mlad prirodozashtitnik BESAPARA" Association	Bjaga	2366,00	3419,00
14.	"Zora — 1903" Community center	Radilovo	1095,00	2036,00
15.	"Together on the way to Europe" Association	Razgrad	1431,00	5066,00
16.	Karakachani cultural associations Federation	Sliven	3328,34	3931,98
17.	"Focus European development center" Association	Pazardgik	931,00	4026,00
18.	"St. Tzar Boris I — 1909"  Community center	Bistritza	894,00	3122,32
19.	"Kultura i okolna sreda" Association	Burgas	700,00	2659,20
20.	"Baga-tur" Association	Stara Zagora	781,54	3808,25
21.	"Murgash — 1929" Community center	Jeljava	429,00	1261,18
				TOTAL: 76 678,32

## **BALANCE**

ASSETS		As	of 31.12.2014
/all figures are in thousands BGN/		2014	2013
SECTIONS, GROUPS, ARTICLES			
A. NON CURRENT ( LONG TERM ) ASSETS			
I. LONG TERM ASSETS			
1. Land and buildings, incl.:		244	257
— Buildings		244	257
2. Equipment		7	12
3. Vehicles and other long term tangible assets		64	4
	Total for group I:	315	273
	Grand Total "A":	315	273
B. CURRENT ( SHORT TERM ) ASSETS			
I. MATERIAL ASSETS			
1. Other material assets		1	1
	Total for group II:	1	1
II. TAKINGS		•••••	
1. Other takings		33	18
	Total for group III	33	18
IV. CASH			
1. Available cash		24	13
2. Cash in current accounts (deposits)		2 020	1 966
	Total for group IV :	2 044	1 979
	Grand Total "B" :	2 078	1 998
	TOTAL ASSESTS (A+B)	2393	2 271

LIABILITIES		As	of 31.12.2014
/all figures are in thousands BGN/		2014	2013
SECTIONS, GROUPS, ARTICLES			
A. CAPITAL AND RESERVES			
I. RESERVES			
1. Other reserves		1 610	1 184
	Total for group I:	1 610	1 184
	Grand Total "A":	1 610	1 184
B. LIABILITIES			
1. Liabilities to providers incl.:		10	2
up to 1 year		10	2
2. Liabilities to financial institutions:		30	
Up to 1 year		30	
3. Other liabilities incl. :		5	2
- Social security incl. :		4	1
up to 1 year		4	1
— Taxes incl. :		1	1
up to 1 year		1	1
	TOTAL "B", incl. :	45	4
up to 1 year		45	4
C. Funding and future takings, incl. :		738	1 083
— funding		738	1 083
	TOTAL LIABILITIES (A+B+C)	2 393	2 271

2. Revenue from donations without condition

3. Positive result from exchange rates deviations

IV. Revenue from economic activities

II. Financial income

V. Total revenue

2. Income from interests

18

35

154

1 581

1 581

1 388

Total I

Total II

TOTAL (V)

27

62

90 **152** 

4

1 837

1 837

1 681

As of 31.12.2014

	TOTAL (Total EXPENDITURE+6+7)	5	6
7. Result after taxation		4	4
6. Expenditure on income taxes 1		1	
5. Financial Income		5	5
	Total Expenditure		1
Result from planned activities		5	5
	TOTAL EXPENDITURE ON THE ACTIVITIES		1
	TOTAL expenditure on planned activities	· · · · · · · · · · · · · · · · · · ·	1
a ) external services			1
1. Expenses on materials and services incl. :			1
SECTIONS, GROUPS, ARTICLES			
/all figures are in thousands BGN/		2014	2013

As of 31.12.2014

/all figures are in thousands BGN/	2014	2013
SECTIONS, GROUPS, ARTICLES		
Result from profit activities incl.:	5	6
— Services		1
– Rent	5	5
TOTAL income from the planned activities	5	6
TOTAL INCOME FROM ACTIVITIES	5	6
Total Income	5	6
GRAND TOTOAL (INCOME)	5	6

# ACCOUNT OF THE REVENUE AND EXPENDITURE FROM NON-PROFIT ACTIVITIES 2014

-ROM NON-PROFIT ACTIV	/ITIES 2014		
			As of 31.12.2014
/all figures are in thousands BGN/		2014	2013
TYPE OF EXPENDITURE			
I. Expenditure on activities			
A. Expenditure on the planned activities			
1. Donations		592	736
2. Other expenditure		66	39
	TOTAL A	658	775
Б. Administrative expenditure		403	433
	Total I	1 061	1 208
II. Financial expenditure			
3. Negative result from exchange rates deviations		91	80
4. Other expenditure on financial operations		3	2
	Total II	94	82
V. Total expenditure		1 155	1 290
VI. Result		426	547
	GRAND TOTAL (V + VI)	1 581	1 837
			As of 31.12.2014
/all figures are in thousands BGN/		2014	2013
TYPE OF REVENUE			
I. Revenue from activities			
A. Revenue from planned activities			
Revenue from donations under condition		1 370	1 654
O Devenue from denetions without condition		10	07

56 **I** 

#### **ACCOUNT ON THE CASH FLOW**

As of 31.12.2014 2014 /all figures are in thousands BGN/ 2013 TYPE OF CASH FLOW I. Available cash at the beginning of the period 1 979 1242 II. Cash flow from non-profit activities A. Revenue from non-profit activities Donations under conditions 1861 14 22 Donations under no conditions 186 117 Revenue from banking and currency operations 29 Other revenues TOTAL REVENUES FROM NON-PROFIT ACTIVITIES 1 196 2 001 B. Payments on non-profit activities 580 Paid donations Salaries 170 180 Social security payments Payments on banking and currency operations 82 135 Payments on services Other payments 134 248 TOTAL PAYMENTS ON NON-PROFIT ACTIVITIES 1 136 1 269 C. Net cash flow from non-profit activities 732 III. Cash flow from profit activities A. Revenues from profit activities 5 Revenue from sales of assets and services 5 5 TOTAL REVENUE FROM PROFIT ACTIVITIES B. Payments on profit activities Payments on services and acquired assets Other payments 0 Total payments on profit activities 0 C. Net cash flow from profit activities 5 2 044 1 979 IV. Available cash at the end of the period V. Change in cash during the period 65 737

#### **ACCOUNT ON THE OWN CAPITAL**

/all figures are in thousands BGN/		As of 31.12.2014		
CAPITAL	OTHER RESERVES	TOTAL		
Balance at the beginning of the reported period	1 184	1 184		
Financial result for the current period	426	426		
Balance at the end of the reported period	1 610	1 610		
"Own capital at the end of the reported period"	1 610	1 610		

Registered auditor 0087 Radinka B. Stoeva 16, Lavale Street, Sofia TO: THE BOARD OF TRUSTEES of Workshop for Civic Initiatives Foundation — Sofia

# **Independent Auditor's Report**

We audited the attached Workshop for Civic Initiatives Foundation's financial Reports as of December 31, 2014, consisting of Balance as of December 31, 2014, the related to it Account on the revenues and expenditures, Account on the cash flow, and the Account on the own capital for the year ending on the a.m. date, as well as generalized announcement of existing accounting policies and practices and additional clarifying information.

#### The responsibility of the management concerning the financial reports:

The management is responsible for the preparing and truthful presentation of this financial report in compliance with the National Accounting Standards for small and medium companies and the respective internal regulations and monitoring systems which the management deems appropriate for the preparation of the financial reports, which should not contain inaccuracy, deviation, and discrepancy, no matter whether they are due to fraud or to error.

#### The responsibility of the auditor:

Our responsibility involves expressing the auditor's opinion on this financial report, based on the audit we have carried out. Our audit has been conducted in compliance with the professional requirements of the International Audit Standards. These standards demand observing the ethic requirements, as well as that the audit is planned and carried out so that we are convinced to a reasonable extent that the report does not contain inaccuracy, deviation and discrepancy.

The audit involves the application of procedures with the aim to get auditor's evidence concerning the sums and the declarations in the financial report. The selected procedures depend on the judgment of the auditor, including the assessment of the risks of considerable inaccuracy, deviations, and discrepancies in the financial report, no matter whether they are due to fraud or error. While making the risk assessment, the auditor takes into account the system of internal monitoring, related to the preparation and truthful presentation of financial report on behalf of the management to develop audit procedures which are suitable for the concrete circumstances, but not with the aim of expressing opinion on the effectiveness of the system of internal monitoring. The audit also involves

assessment of the suitability of the applied accounting policies and the advisability of the approximate accounting evaluations, made by the management, as well as an evaluation of the overall presentation of the financial report.

We consider that the audit conducted by us provides adequate basis to express our auditor's conclusion.

#### Conclusion:

In our opinion, the financial report gives a truthful and honest idea of the property and financial status of Workshop for Civic Initiatives Foundation as of December 31st, 2014, as well as of the financial results of its activities and the cash flow for the year, ending on that date, in compliance with the National Accounting Legislation for small and medium companies.

#### Report on other legal and regulatory requirements:

An annual activities report of the Foundation according to the Bulgarian Accountancy Law /article 33/

In accordance to the requirements of the Bulgaria Accountancy Law /article 38, item 4/ we have read the Foundation's 2014 Annual activities report. This report is not part of its annual financial report for the same period. The responsibility for the preparation of this activity report is born by the management of the Foundation. The financial information in the annual activity report is in accordance with all substantial aspects of the information given out in the financial report of the Foundation as of December 31st, 2014.

20.03.2015

Sofia

Registered auditor

0007 Стоева



Workshop for Civic Initiatives Foundation (WCIF) is an organization registered as non-profit legal entity in public benefit. The Foundation has been set up in 2001, as the successor of the Charity Know How Program for Bulgaria that has operated in the country since 1997.

#### WCIF Annual report, 2014

Published by: WCIF

Photos: Photos from various programs and activities of the Foundation

Photographers:

Viktor Troyanov, Radich Banev, Tihomir Iliev, WCIF team

Graphical design and layout: UGUL Studio

WCIF team expresses gratitude to all participating organizations that have sent photos and visual materials to us. In this way they have contributed to enriching our archives!

#### WCIF

Workshop for Civic Initiatives Foundation

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www.wcif-bg.org www.rabotilnicata.bg

